



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Contact: Patrick Frame, Managing Partner
(410) 573-0010

List Services Fundraising Hires Suzanne Forman

(Naples, FL) List Services Fundraising

List Services Fundraising has hired Suzanne Forman as a Senior Account Executive.

Suzanne will be based out of List Services Fundraising's Naples, Florida office and will be handling both list brokerage and list management for several accounts.

President of List Services Fundraising, Jennifer Girard Smith, said "The one thing that can't be duplicated by any competitor is the quality of people you employ and the training you provide them. At List Services we're very picky about the caliber of our employees and the hottest people are in high demand. That's why we're so excited to have Suzanne coming on board. To get such an experienced, top-tier person is a big deal for our clients and our company."

Prior to joining List Services Fundraising, Suzanne worked for Equifax, American List Counsel (ALC), and MKTG Services.

Patrick Frame, Managing Partner of List Services Fundraising said, "One of the many areas of expertise Suzanne brings to us is her experience working with models and compiled files at Equifax. Although her experience is predominately in the non-profit market, this exposure to the modeling and analytics aspects of our business is something that definitely impressed us. We are constantly pushing the envelope in trying to find new ways to better apply data for donor acquisition and Suzanne will certainly play a role in those areas."

About List Services Fundraising List Services Fundraising is the high-impact, low-risk provider of non-profit acquisition solutions; enabling non-profits of all sizes to maximize results from their prospecting investment. List Services specializes in list brokerage, management, fulfillment, data processing and enhanced analytics for both national and regional non-profits. List Services Fundraising is based in Naples, FL with a regional office in Annapolis, MD. For more information, contact List Services Fundraising at 888-393-LIST or visit www.nonprofit-lists.com.