



(Naples, FL) **List Services Fundraising**

Patrick Frame, Managing Partner & Director of Analytics at List Services Fundraising, will be co-hosting the 2010 DMAW Maxi Awards on July 26th at the Gaylord National Hotel & Conference Center.

“After a few years of hosting the Maxi’s I was thrilled that I’ll be back to do it again this year. It’s exciting to see so much good work all assembled in one place and there’s no better way to get ideas for your clients than by seeing what others are doing well.” Patrick said.

The Maxi’s are one of the first events to kick off the annual Bridge Conference which is now the best-attended fundraising conference in the world. Maxi winners have been selected by an independent panel of direct mail experts who are evaluating results and originality within each category.

Patrick commented, “The DMAW’s Bridge Conference gets more successful each and every year and having the Maxi’s kick it off for the first evening is a great way to get people motivated and excited. The buzz from last year, combined with the great venue of the Gaylord will undoubtedly make this year’s awards one step above last year’s—if that’s even possible.”

“ This year’s winners will be interesting to see because the economy has played so much havoc with people’s testing budgets and plans. You know that the packages being presented have not only performed against their benchmarks, but done so in a very hard fundraising environment.”

All direct marketing professionals are invited to attend this black-tie optional event.

Patrick’s Bio



Patrick joined List Services Fundraising in 2005 to add client-side expertise to benefit our fundraising clients in their pursuit of industry-leading solutions for list brokerage, list management, online acquisition and integrated multi-channel acquisition solutions.

Prior to joining List Services, Patrick served as Vice President of Development for the National Foundation for Cancer Research (NFCR) where he directed NFCR's direct mail, online giving, planned giving, major gifts and corporate partnership operations.

He has more than a decade of experience in direct marketing, including work in both non-profit and commercial sectors. Prior to joining NFCR, Patrick worked for Merkle, WorldCom's partnership marketing division, and direct mail agency, NationsCare.

He is a graduate of Ithaca College, Ithaca, NY.

About List Services Fundraising List Services Fundraising is one of the nation's leading providers of non-profit acquisition solutions; enabling non-profits of all sizes to maximize the results from their prospecting investment. List Services specializes in list brokerage, management, fulfillment, data processing and enhanced analytics for both national and regional non-profits. A division of List Services Corporation of Bethel, CT, LS Fundraising is based in Naples, FL with a regional office in Washington, DC. For more information, contact List Services Fundraising at 888-393-LIST or visit www.nonprofit-lists.com.

For more information on the 2010 Maxi Awards contact Patrick at pframe@listservices.com (410-573-0010) or log-on www.dmaw.org.