



Corporate Profile

List Services Corporation (LSC) was established in 1980 as a list management company. One year later a list brokerage group was added. In 1984, with the addition of a computer services group, LSC became a full-service direct marketing company. In 1988 LSC consolidated its headquarters into a company-owned 55,000 square-foot facility located in Bethel, Connecticut.

In 1997 LSC created List Services Fundraising to serve the non-profit market. Located in Naples, Florida, List Services Fundraising benefits its clients by offering the extensive resources and financial stability of a large company while leveraging our deep experience in the field of fundraising.

To better serve our clients in the Washington, DC area, List Services Fundraising opened an office in Annapolis, MD in September 2005. This location provides our clients with immediate and frequent face-to-face client support if necessary and also allows greater participation in the strategic campaign planning process.

List Services brokered nearly 325 million net names in 2007. On the management side, we transacted more than 425 million net names. As these numbers reflect, many of our clients choose to combine their management and brokerage under one roof to capitalize on the resulting efficiencies, market leverage and program flexibility.

In addition to list management, domestic and international brokerage, list fulfillment and data processing, List Services also provides e-mail and interactive marketing services.

Always active in the fundraising community, we are members of the DMA and DMAW, and are an ADRFCO partner.

List Services Fundraising has made our mark by providing clients gold standard service, industry leading solutions and a collaborative approach to delivering success.