

Top Ten Reasons to Work with



- 10) You won't have to work late hours anymore - At least not because your list plan needs more work. At List Services Fundraising we do our job right the first time and we go the extra mile to exceed your expectations. You won't have to take on work that should be done by the list broker. We're serious about our commitment to Service, Solutions & Success.
- 9) Location, location, location - With offices in Connecticut, Annapolis MD, and Naples FL, we are only a short drive (or flight) away from most of our clients. This allows us to act as an extension of your shop and if you need us on-site, we'll be there. Or, come to Naples for a weekend of fun in the sun!
- 8) Flexible work environment - We structure our services to meet your needs. If you're seeking a collaborative, strategic partner we're the right choice. We have advanced analytics at our disposal to help you make the right choices. If you simply want someone to provide list plans and test recommendations, we do that too.
- 7) You finally get to be the client! We know how to work with agencies and we understand what you need us to do to help make your clients successful. Proactive recommendations, top-notch service, quick-turnaround...it's what makes your life easier.
- 6) Great health benefits - We work with top tier health care clients including Epilepsy Foundation, The Leukemia & Lymphoma Society, the National Foundation for Cancer Research, the Christopher and Dana Reeve Foundation, and more.
- 5) Workplace diversity - Yes we're experts on large and small health care clients but we also excel in the areas of advocacy, international/humanitarian and social services. We work extensively with both regional and national mailers and know what works best for each. Premiums vs. non-premiums? No problem. While many brokers have their niche, we know that a transferring knowledge across a diverse client-base makes us a stronger resource for innovative solutions in any market.

- 4) Team-based work environment - Our senior staff has worked at various levels (including executive) within non-profits. Combined with our staff of experienced list brokers & managers, this experience gives us an insider's edge that will benefit you and your clients.
- 3) Opportunities for promotion - When response rates go up, and list costs go down, and new universes open up, you look good. Your clients and your bosses will love you even more than they already do—as if that's even possible! When your clients campaign numbers are up, you'll get all the credit.
- 2) Job-sharing opportunities - When people do good work, it makes sense to recommend their services to others. List Services is frequently asked by our clients and other non-profits for recommendations of good agencies. We are happy to recommend your agency and open doors whenever possible.
- 1) Fantastic vacation plan - Did we mention that we're based sunny Naples? Come for a visit anytime and we'll play host. We party as hard as we work.